



idéiaMóvel



Who we are

Ideiamóvel is a company that specializes in custom-made furniture that plans and makes the best furniture for its clients, and if necessary, keeps up with the building work also giving technical support and appropriate projects for home and office ambiance.

Working in the business for over 22 years, it has a trained and capable technical team not only for projects, but also for execution. It also counts on its own manufacturing and along with suppliers, it has a wide range of assistance for raw material and for access to new techniques, this way it can assist its final client during all the stages of the process. Besides this, the company offers various forms of payment from Construcard and Producard (both Cef) to Proger (Banco do Brasil), Bndes Card, among others.

Our Mission

Ideiamóvel's mission is to share ideas to fit them to the clients' reality and turn them into products and services that satisfy their immediate and future necessities.



Industrial Park

Ideiamóvel has made great investment in order to build its second factory in the industrial park in Mogi Guaçu, in a 6.500m² building site, from which 1.650m² is a built area. This change has consolidated its own manufacturing and all its production line of home and office furniture.





Technology and Research

In partnership with FAPESP (Fundação de Amparo e Pesquisa do Estado de São Paulo) and USP (Universidade de São Paulo – NapPlac), Ideiamóvel has participated in researches and investments in order to improve its products, having as a goal to adapt to the new industrial reality, always searching for new concepts and products taking the best use of solid waste into consideration.

With the use of development, design and presentation softwares, the company has tools to fit the current and future design concepts, always researching and creating new products that cause less impact in the environment and keeping the concept and functionality along with Ideiamóvel's good design.

CETEMO

Centro
Tecnológico do
Mobiliário
SENAI



NÚCLEO DE APOIO À PESQUISA
PRODUÇÃO E LINGUAGEM
DO AMBIENTE CONSTRUÍDO
UNIVERSIDADE DE SÃO PAULO





Certified

Ideiamóvel holds ISO9001 certification, besides being in constant training with 5S program. In the search for continuous improvement, Ideiamóvel has also participated as co-founder company in PDCA program with other companies (Mahle and Castrol, for example). It is also certified by Cetesb and has medium-term planning to improve the use of residue left overs aiming to decrease their impact in the waste level.

Eco-friendly Ideiamóvel

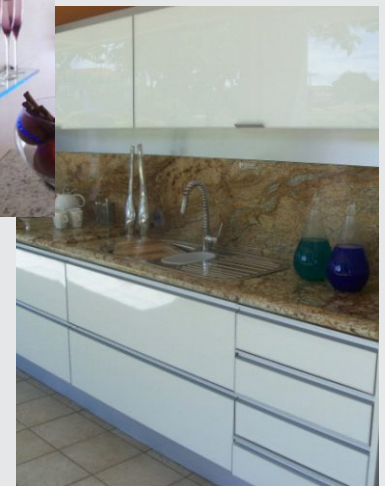
Ideiamóvel uses material derived from properly manipulated reservations that are certified by FSC (Forest Stewardship Council), which represents the green label with the greatest acknowledgment in all countries.





Showroom

Ideiamóvel owns a showroom downtown, in Mogi Guaçu, SP, where costumers can see new standards that are contextualized with contemporary design and suitable to the new trends in the decoration market.





Company Background

1990 - beginning of activities in Mogi Guaçu

1994 - factory opening (lamine department/fórmica)

1999 - launch of the website www.ideiamovel.com.br

2000 - factory enlargement (wood department/varnishing)

2005 - beginning of factory 2 building work/Unity 2

2008 - new showroom opening

2008/9 - Movelpop Project – USP/FAPESP/OAD

2010 - the company receives credentialing to furnish furniture in partnership with Marisol/Babysol and Itaú-Unibanco Bank

2011 - beginning of activities in Unity 2 in Mogi Guaçu Industrial Park

2012/3 - certification process ISO 9001



Actions

Ideiamóvel is expanding customer service to corporate field, having clients that range from stores (clothing, food and beverage, footwear) and general commerce (drugstores, eyewear stores, doctor's offices) to manufacturing companies (reception desks, offices, help-desks). With this action, we aim to provide our costumers complete options, so that they have a product with quality and exclusive design also in the corporate field.



Kids wear store – Artur Nogueira/SP



Setor 123 – Mogi Guaçu/SP



Crochelã – Jacutinga /MG



Mitsubishi Car Dealership
Limeira - SP



Automotive Oil Shop – Repsol
Paraisópolis - SP



Mitsubishi Car Dealership
São Carlos - SP



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Doctor's Office



Sanway
Campinas - SP



Clínica D.C.
Mogi Guaçu - SP



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Footwear



C.S.José
Paraisópolis - MG



Chique Brasil
Miami - EUA



Capadócia
Mogi Guaçu - SP



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Eyewear



São José Eyewear Shop
Paraisópolis -MG



Rosa Eyewear Shop
Mogi Guaçu - SP



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Food and Beverage



Convention Room,
Serras de Minas Hotel
Paraisopolis - MG



Convenience Store,
Serras de Minas Hotel
Paraisopolis - MG



Coisa e Tal Bar
and Restaurant
Paraisopolis - MG



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Kids wear



Babysol
Mogi Guaçu - SP



C.S.J. Junior
Paraisópolis-MG



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Clothing



Sport Caetano
Mogi Mirim - SP



Moça Bonita
Mogi Guaçu - SP



Bolton
Campos do Jordão - SP

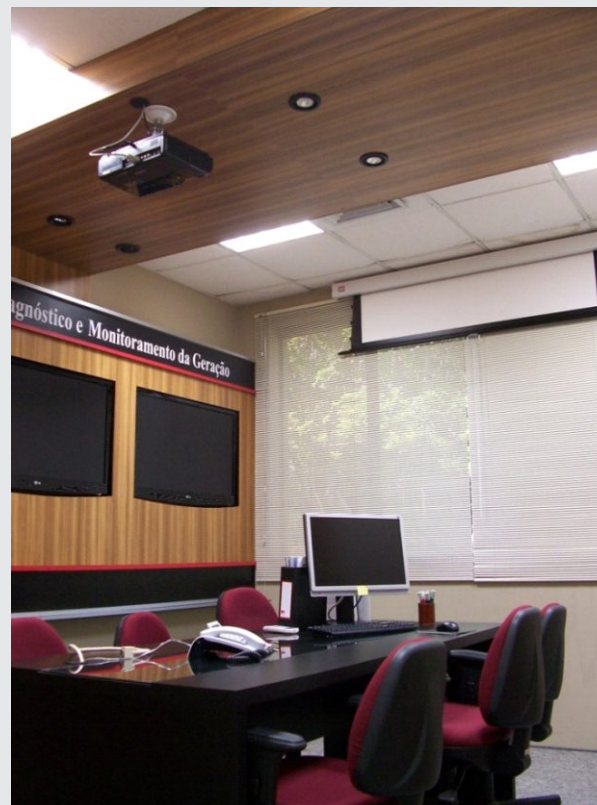


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Office



Orthop
Campinas - SP



AES
Mogi Mirim - SP



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Coating



Global Stone
Mogi Guaçu - SP



Global Stone
Mogi Guaçu - SP



Global Stone
Mogi Guaçu - SP



Some assisted corporate clients

- International Paper (Mogi Guaçu-SP)
- Corns (Mogi Guaçu-SP)
- Grupo 22 Store (Farroupilha-RS)
- De Wit International (Holambra-SP)
- Chique Brasil Store (Miami-EUA)
- Pirelli (São Paulo-SP)
- Hospital 22 de Outubro (Mogi Mirim-SP)
- Hospital das Clínicas (São Paulo-SP)
- Eaton (Mogi Mirim-SP)
- Malhe (Mogi Guaçu-SP)
- CSJ Group (Paraisópolis-MG)
- Loja Bolton (Campos do Jordão-SP)
- Crochelã Store (Jacutinga-MG)
- Expresso Brasileiro (Rio de Janeiro-RJ)
- Viação Santa Cruz (Pouso Alegre-MG)
- Expresso Cristália (Campinas-SP)
- Orthop (Campinas-SP)
- Tibiriçá Drugstore (Campinas-SP)
- Rosa Eyewear Shop (Mogi Guaçu-SP)
- Capadócia Store (Mogi Guaçu-SP)
- Cooperativa Veiling (Holambra-SP)
- Pituta Group (Paraisópolis-MG)
- Ashby Alehouse (Holambra-SP)